**QUESTION AND ANSWERS**

1. Is it possible to share two or more proposals with you?

You may share more than one idea in your technical proposal and budget each separately in the financial proposal. Make sure your technical and financial proposal are submitted in a sealed envelope separately.

1. We look forward to have any relevant updates/proceedings upon said subject from your side.

All queries and clarification in respect to this assignment will be uploaded on the website.

1. If we work without the knowledge of Charter of Demand it will be difficult to make the finale product a relevant curtain raiser.

Program documents, including those on Charter of Demand, will be shared to agency once the assignment is awarded.

1. The total duration of the complete video will be …

We expect the duration to be not more than 12 minutes.

1. Adaptations will be just adaptations from the final video, they will be according to given brief but nothing new as far as audio or visuals are concerned.

No significant amount of revisions are required in the adaptations, may be a slight revision in voiceover to set the context.

1. Photographs provided for incorporation in the video should be of good quality because they will be put in between animated content which is very good in visual quality.

We expect the video brief to be based entirely on 2-D images drawn and animated as per the approved script and storyboard.

1. As far as minimal voiceover is concerned, it will depend totally on the concept. However in such animated videos it is very hard to communicate and kept interest level of audience alive without voiceover support, specially when we are talking about around 16 minutes duration.

Minimal implies voiceover should be to support animated images.

1. Do we (writer & director) need to travel often to meet the program team?

Not often.

1. Do we need to compose music for this video …

There will be background music and sound effects, which may be used from stock

1. Pre testing of this could only be done after completion of animation, because unless the product is finished script (which has to be minimal), or music etc. will not make any sense or impact. Rough cuts were made of live shooting, not the animated ones.

Storyboard may be tested.

1. Timeline will vary individually from the estimated time given in the MAJOR TASK chart.

Timelines will be established realistically in view of the workload.

1. Do we need to make a fresh sample for video brief? Or only provide some reference video?

Yes, a new animated video brief is required from fresh

1. Can you give us some pictorial / graphic reference which we can incorporate in our video?

The samples are:

<https://www.youtube.com/watch?v=pEaNwDtQRwI>

<https://www.youtube.com/watch?v=sOHq0MlN3PY>