TERMS OF REFERENCE

THEATRE DIRECTOR/COMPANY FOR ENTERTAINMENT EDUCATION INTERVENTIONS

CENTER FOR COMMUNICATION PROGRAMS PAKISTAN

**INTRODUCTION:**

Center for Communication Programs Pakistan (Center) is a nongovernmental organization based in Islamabad and dedicated exclusively to the study and practice of development communication. Center is providing support to Deutsche Gesellschaft fur Internationale Zusammenarbeit (GIZ) GmbH in implementation of the Support to Local Governance (LoGo) Programme. The LoGo Programme is aimed at improving service delivery by local governments in Khyber Pakhtunkhwa and in the Punjab. Center, more specifically, is working with the LoGo Programme’s result area State-Citizen Dialogue for development and implementation of a Communication for Development (C4D) Campaign to support citizen’s voices, rights and responsibilities in Pakistan. Center has created a work package with the objective to increase knowledge and awareness about rights and responsibilities of an active citizenship through interventions based on cooperate design, visibility strategies, excellence in learning, Entertainment Education (EE), outreach and social mobilization, and civic education.

**PURPOSE:**

The purpose of this TOR is to engage a suitable Theatre Director and/or Company to develop and implement a number of puppet shows, street theatre and storytelling sessions in selected areas of Punjab and Khyber Pakhtunkhwa.

Center has developed five storylines for the above-mentioned performances depicting the subject areas of, Strengthening Local Government, Revenue Generation, State Citizen Dialogue and Local Council Associations. The developed stories need further refinement for delivery, local context and language/dialect. The Theatre Director/Company will also be required to train local artists and artisans to carry out these performances and use their own resources where necessary.

**SCOPE OF WORK:**

The final scope may wary but up to 30 traditional puppet shows, 15 street plays and 30 storytelling sessions on the topic of citizen’s voices / rights and responsibilities in Khyber Pakhtunkhwa and Punjab. It is important to note that the final number of each performance depends on the calendar provided by the district authorities. These activities may be held in both outdoor and indoor locations in selected areas and venues. It is expected that performances will primarily be organized in districts of Kasur in Punjab and Mardan in Khyber Pakhtunkhwa and in cities of Lahore, Peshawar and Islamabad.

**TIMEFRAME:**

The engagement period of the Theatre Director/Company is expected to be over the period of eight months from February 2019 to September 2019.

**AUDIENCE:**

* Local population of the target districts
* Local Council Associations
* Local government officials

**DUTY STATION:**

The Theatre Director/Company can be based anywhere in Pakistan but requires travel to Islamabad, target districts, universities and major cities in Khyber Pakhtunkhwa and Punjab.

**SUPERVISOR:**

Natasha Ejaz

Program Specialist

Center for Communication Program Pakistan

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**MAJOR TASK:**

As per the above-mentioned goals and objectives, the interrelated parts of the assignment are as follows:

|  |  |
| --- | --- |
| **Task** | **Level of Effort** |
| 1. Script revision and refinement in English, Urdu, Punjabi and Pashto including local dialects;
 | 5 days |
| 1. Design and supervise development of props, decorations, banners and costumes for puppet shows and street plays;
 | 7 days |
| 1. Training and rehearsals with local artists and, artisans;
 | 3 days |
| 1. Implement puppet shows, street plays and storytelling sessions.
 | 30 days  |

**DELIVERABLES:**

1. Finalised script for delivery in English, Urdu, Punjabi and Pashto including local dialects;
2. Developed props, decorations, banners and costumes for puppet shows and street plays;
3. Training and rehearsals’ report with local artists and, artisans;
4. Implementation of puppet shows, street plays and storytelling sessions.

*Most performances will be held as part of the State-Citizen Dialogue campaign, while some will be implemented individually, as one-off events.*

**PAYMENT:**

The payment will be made as and when performances are held and according to the number successfully performances in target districts, universities and major cities of Khyber Pakhtunkhwa and Punjab.

**QUALIFICATION:**

The Theatre Director/Company must have:

* Proven experience in developing and implementing performance art, i.e. puppet shows, street plays and storytelling sessions;
* A team of actors, puppeteers, and stage directors;
* Previously worked with large development and aid organizations;
* Resources to train district artists and artisans; and
* Mobility and willingness to accept assignments on short notice.

**SUBMISSION DETAILS:**

Please submit company profiles, no longer than two pages, highlighting the abovementioned qualification with a list of similar projects along with their scale, location and purpose. The submissions must be sent in sealed envelopes clearly marked as, “Company Profiles” to:

Admin Section

Center for Communication Programs Pakistan

Plot 23, Street 39, I&T Center, G-10/4,

Islamabad, 44000