**Request for Quotation for Making a Video Documentary on “Return on Prevention”**

**Introduction to the TORs:** Center for Communications Programs Pakistan is working for GIZ to implement a campaign on “ROP” for the textile industry of Pakistan with the participation of Government stakeholders, particularly the Labor Department. One of the major activity for the campaign is development of a documentary. These TORs are to hire the services of a competent firm/individual who can ensure the delivery of a high quality documentary and can fulfill all major responsibilities of the production at pre-production, production and post-production stages.

**Background:**

The textile and garment sector, primarily located in Punjab Province, is the most important branch of the manufacturing industry of Pakistan. Some 15 million people (around 30% of the workforce) are employed in the textile and garment sector. Working conditions are characterized by poor safety standards and low wages, coupled with a lack of constructive dialogue between management, workers and state institutions. A study was conducted on the topic of Return on Prevention (ROP) with the aim to calculate the Return (monetary) on Prevention for Companies. The idea was to build a case for safety standards by calculating the costs and benefits of investments in occupational safety and health in Pakistan’s Textile and Garment Sector. The study was done jointly by the Labour and Human Resource Department, Government of Punjab, HomeNET Pakistan and Bavarian Employers ‘Association (Bfz)/ESPIRE project in cooperation with the German Social Accident Insurance Institution for the Energy, Textile, Electrical and Media Products Sector (BG ETEM) and Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. According to the companies interviewed, spending on occupational safety and health was an investment that “paid off” for them. First and most importantly, it protects employees against workplace accidents and illnesses; second, it ensures employees’ social protection and third, it can directly benefit the companies’ core economic interests. Keeping these three factors in mind, investment in occupational health and safety can play an important role in Pakistan's future efforts to compete in the international market and meet the requirements of international labour laws. The study showed that for every 1 rupee invested in occupational health and safety, a business could expect 2.5 rupees as a return. However, approximately 45% of those surveyed rated the current occupational health and safety conditions as only moderate, indicating there is still significant room for improvement in this area.

**Objective of the Documentary:**

The objective of the documentary is to increase awareness and support for the concept of Return on Prevention by the Textile Industry

**Scope of Work:** The Documentary will set the narrative of ROP for all important stakeholders particularly the textile sector. The incumbent firm is expected to write an engaging script, draft a storyboard, sequence of shoot, arrange all equipment and resources for the shoot, voiceover, editing, graphics, animations, subtitles and adaptations of the documentary. The salient features of the documentary are as follows:

**Scripting:** One script in English, translated into Urdu as well

**Storyboard:** A detailed storyboard with scene by scene details. Illustrations will be preferred but not necessary

**Format of Shoot:** Full HD (16:9) 1920 x 1080 - preferably 4K (17:9) 4096 x 2160

**Expected Duration of Documentary:** 10 Minutes with 5 adapts. 3 one mins adapts and one each of 3 minute and 5 minute respectively

**Shooting Locations:** 6 to different locations at Lahore, keep one day for each hence 6 to 7 days of shoot

**Value Added Equipment:** Wide angle lenses, Fish Eye, Track, Lights, Drone, Sound and Chroma Sheet

**Crew:** Cameraman, DOP, Director, Light, Art Director, Sound Expert, Lighting Expert and Helpers

**Voiceover:** Voiceover in both English and Urdu

**Subtitles:** Both English and Urdu

**Proposal Requirements:**

Based on the requirements above, kindly submit your best competitive quotes including all boarding, lodging and taxes. The quotes will remain valid for 6 months, however the shoot is expected to take place in October 2018.

Please give a detailed breakup of the quoted amount. All sealed quotations should reach CCPP by 2nd October 2018. At the following address:

Center for Communication Programs Pakistan

Admin Section

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